

N H I B A O T R U O N G

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SKILLS & EXPERIENCES

Focusing in Graphic Design, Art Direction, Advertising Campaign

Advance Communication Skills

Interactive Media

Leadership Skills

Advertising Design

Design Solution

Print/Web Design

Packaging Design

Brand Identity & Creation

Art & Layout Direction

Print Production

Technical Skills : Photoshop, Illustrator, Indesign, Dimension, After Effect, Muse, Lightroom, Microsoft Office, HTML/CSS, Dreamweaver, Developed Illustration using Traditional and Digital media.

EDUCATION

ADVERTISING AND GRAPHIC DESIGN

HUMBER COLLEGE | 2016 - 2018

Toronto, Ontario

GRAPHIC DESIGN PRODUCTION

GEORGIAN COLLEGE | 2014 - 2016

Barrie, Ontario

REFERENCES

LUCY YOON

Lead Graphic Designer | LOOK BEAUTY INC.

647 832 3965 | lucyyoon@hollywoodal.ca

ANITA CHAU

SENIOR GRAPHIC DESIGNER | CGICA INC.

647 281 9668 | anita@cgica.com

INTRODUCTION

An Art Director and Graphic Designer living and working in Toronto. I am a hard working creative thinker with a keen eye for detail, a strong software ability with a thriving passion for innovating ideas, fascinating designs and beautiful typeface family. I have been producing and creating different artworks for clients such as Masque Bar, Rolltation, The Captian Boil and Pablo Cheese Tart. My goal is to acquire further knowledge from an agency through application, hone my creative skills and participate with an incredible team. I will be a strong asset to the team as well as the company.

EXPERIENCES

GRAPHIC DESIGNER & ILLUSTRATOR | LOOK BEAUTY INC.

JUNE 2019 - PRESENT

Conceptualizing and creating digital marketing content for website
Creating the graphic designs for all new products
Creating print/digital marketing assets (banners, posters, magazine ads...)
Designing new product packaging
Innovating brand books for varied line of products
Developing and rebranding campaigns and products with the team
Participating in product branding strategy meetings
Perform other responsibilities and duties as assigned
Meeting deadlines and completing tasks with accuracy, pace and work independently
Understanding the latest in creative trends and ideas within the industry

JUNIOR GRAPHIC DESIGNER | CGICA INC.

JANUARY, 2019 - APRIL, 2019

Met deadlines, assisted with image processing, retouched and pre production works
Created production ready files
Designed creative pieces and material according to instruction provided by senior graphic designer/ art director and digital marketing specialist
Developed numerous marketing programs (logo, social posts, ads, signages and posters)
Managed up to 5 projects or tasks at a given time while under pressure to meet weekly deadlines

JUNIOR GRAPHIC DESIGNER | LENICK IN-HOUSE

JUNE, 2018 - AUGUST, 2018

Ability to juggle multiple projects and meet deadlines
Knowledgeable about graphic design skills and principles (typography, layout)
Development of creative concepts to produce inspired design solutions
Ability to work with the team with different disciplines to ensure best final result